

CRAIG BELLAMY- Coach Melbourne Storm

Resilience/Coaching/Teamwork/Motivation



NRL's 2012, 2017 and 2020 premiership-winning coach, Craig Bellamy is widely regarded as one of the finest coaches in the rugby league world. The former Canberra Raiders player chalked up 148 first-grade matches with the Green Machine before tapping into coaching in 1993.



Craig Bellamy masterminded Melbourne's 23-16 victory over Parramatta in the 2009 NRL decider to add to his 2007 grand final success when his team defeated Manly 34 -8 - titles later taken from the club because of salary cap issues – it was left to Craig Bellamy to rebuild the Storm following the salary cap dramas and the subsequent forced departure of several key players. Winning the 2012 title was a great result for the Melbourne Storm, with Craig Bellamy's contribution rightly and comprehensively acknowledged by the rugby league world.

He again revealed his awesome coaching credentials when the Storm clinched the 2017 & 2020 grand finals, the latter during the Covid-19 pandemic where players were living away from home for 5-months in HUBs to achieve this feat.

Once he retired from playing in 1992, he set his sights on succeeding as a coach. He joined the Raiders coaching staff immediately as President's Cup coach and, after guiding the team to a premiership in 1995, was appointed the club's strength and conditioning and reserve grade coach (1996) and first-grade assistant coach to Test great Mal Meninga (1997).

He moved to Brisbane in 1998 as first grade assistant coach to Wayne Bennett and earned widespread acknowledgement for his contributions to the Broncos' grand final triumphs in 1998 and 2000. In 2003, Bellamy was appointed head coach of the Melbourne Storm, a position he still holds.

Three years later the Storm, after having won the minor premiership by a record eight points, progressed to the grand final only to be beaten 15-8 by the Broncos. The following year (2007) the Storm made amends in devastating fashion, whipping the Manly Sea Eagles – after again claiming the minor premiership title. For his efforts, Craig Bellamy was named the Sydney Morning Herald's 2007 Coach of the Year.

In selecting Bellamy, the newspaper recorded that the Storm coach “Is everything he was as a player – known for his passion, dedication and commitment”.

Craig Bellamy holds coaching accolades including NSW Origin coach, Australian Kangaroos assistant coach and NSW Country Origin coach.

An excellent speaker, Craig uses his motivating, mentoring and presentation skills honed as a coach and interwoven with a vast array of personal experiences to delight, entertain, inform, inspire, educate and challenge your staff and clients. Sharing his experiences as a player and a coach he not only addresses personal achievement within a team sport, but also reinforces the importance of believing in something larger than the individual and coming together to achieve a shared goal.

Essentially a very successful niche operator in a very competitive market, Craig has a powerful credibility factor. He took team decimated by circumstance out of his control and written off by public and peers and turned them around to once again be a force to be reckoned with...and did it with humility. It is these skills that Craig imparts self-belief, self-confidence and a refusal to let the expectations of others' hinder your dreams that your staff and clients will take away with them at the end of the day.

Any organization focused on, and committed to, improvement and optimum teamwork will benefit greatly from hearing from Craig Bellamy.

Speaking Categories include

- Innovation
- Inspiration
- Leadership
- Motivation
- Team Building and Teamwork