

# Sam Kekovich



Keynote / MC

Based in: Melbourne

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## SPEAKER DETAILS

As one of the very real personalities of AFL football, a true media identity and a naturally gifted entertainer, Sam Kekovich brings his satirical, irreverent and out there, in your face brand of humour to any occasion. Drawing on 30 years of life experience, on and off the football field; the deadpan face of the Australian meat and livestock campaign for lamb will deliver an engaging presentation that will exceed your client's expectations.

With his now famous catch cry "You know it makes sense, I'm Sam Kekovich - 'Slammin' Sam' is one of Australia's most prominent media personalities and after dinner speakers. Sam Kekovich was a star AFL player with North Melbourne and Collingwood. During his 10 year AFL career, Sam played in over 150 games, won a Club Best and Fairest and represented Victoria on numerous occasions. He was instrumental in North Melbourne's first Premiership victory in 1975, and it's not just him that says that. That said, he does hold the dubious honor of being North Melbourne's only player who was absent from the Premiership team photo

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Since Sam's playing days he has turned himself into an entrepreneur and media identity by carrying his own unique style and take on life into the media sector. Sam Kekovich has been the face of the multi award winning meat and livestock advertising campaign for lamb since 2005. In true Kekovich style he has told the public to "buy lamb or they'll get a serve from him." The successful campaign has been credited for a huge increase in lamb sales At your event Sam Kekovich will bring together all his best stories and the characters he has encountered over the last 30 plus years of his involvement in football, and life, adding his own special slant and commentary on the world. An engaging personality who will deliver on all fronts, Sam's presentation will be perfect for all clientele. You know it makes sense to book him...He's Sam Kekovich